



Manifesto

IL TALENTO ALL'OPERA

Pisa, 14 December 2019

Merit based on skill and commitment is the primary ***driver of development***, serving as the key mechanism for social mobility and the vital resource needed to address the global challenges of sustainability and justice. This principle applies universally, but it holds particular significance in Italy as an essential necessity for our future.

Key topics shaping the future of our world - such as climate change, environmental sustainability, justice and social inclusion, new procedures for international relations, health, connected technologies, scientific innovations, and the impact of big data on economic systems require the ***talent*** utilization at all levels and in all its facets. ***This collective effort is necessary to leave a lasting impact and create positive change for future generations. It serves to drive cultural and scientific development while contributing to the common good and economic growth.***

In this context, it is crucial to provide ***unwavering support to young individuals with exceptional talent***, ensuring their comprehensive training while also nurturing merit, regardless of their economic and social backgrounds. Additionally, it is essential to ***cultivate advanced research environments*** that prioritize innovation within both public and private institutions, ***enabling talent utilization to drive progress.***

The ***Sant'Anna School of Advanced Studies*** stands out as a preferential partner for addressing these challenges. The School aspires to be the ***primary national hub*** where ***"talent" is actively engaged*** in driving economic and social development. It aims to harness merit as a catalyst for innovation and meaningful impact, with the ultimate goal of enhancing the society in which we live and work.

Since its establishment, the Sant'Anna School of Advanced Studies has distinguished itself as a ***thriving academic community*** dedicated to ***fostering merit as a catalyst for talent development.*** Ever striving to become a renowned institution in applied research, youth education, and cultural advancement. By attracting talent and facilitating social mobility, the School aims to create a positive impact on the economic, technological, and social landscape.

The Sant'Anna School of Advanced Studies and Manifesto signatories emphasize the need for a ***collaboration between public and private resources*** to unleash talent, fostering a new era in relationships with stakeholders.

This is more than just making up for public inadequacies. It involves fostering synergies between the “public sphere”, as exemplified by the Sant’Anna School of Advanced Studies in training and research, and the “private sphere”, known for its ability to articulate needs and drive innovation. The goal is to innovate and experiment with novel approaches to relationships and interventions.

We propose establishing a collaborative ***“shared space” for valuable projects***. Here, we aim to develop clear, impactful strategies within a framework of subsidiarity. Recognizing talent, fostering it and putting it to good use requires a collective effort. Public measures, while necessary, are not enough on their own. Similarly, the actions of private stakeholders alone fall short. ***Making talent operational, achieved through merit recognition, is a matter of “general interest”.***

The recommended operational tool is the establishment of a ***participatory foundation***, recognized as a philanthropic organization under the recent Third Sector reform. This private, not-for-profit organization is distinguished by streamlined and efficient governance, guaranteeing elevated levels of **transparency, reporting, and the opportunity for impact benchmarking**. Not only will the organization operate in pursuit of civic, solidarity and social utility goals, but also engage in fundraising activities to allocate economic resources, goods, and services, supporting interventions aimed at unleashing “talent.” These efforts are consistent with a strategic plan co-developed with the participants.

The primary objectives are:

- leveraging our collective expertise, along with support from members and external partners, to enhance the initiatives of the Sant’Anna School of Advanced Studies in talent training and applied research. This includes promoting the growth of these activities and upgrading School facilities, whether movable or immovable;
- formulating proposals and driving initiatives to strengthen the research and training system in Pisa, in close collaboration with the Scuola Normale Superiore and the University of Pisa. The goal is to nurture the potential of young talents and contribute value to both the local community and the nationwide system.

With the firm conviction of pioneering a transformative initiative that can foster talent and propel the development of the nationwide system through a groundbreaking collaboration between the public and private sectors, the signatories wholeheartedly affirm their endorsement of this Manifesto.